



American Cancer Society
Every Cancer. Every Life.

In this presentation you will find:

- ▶ Cancer Information & Online Resources
- ▶ Access To Care: Transportation & Lodging Programs
- ▶ Navigation Support Program: ACS CARES
- ▶ Survivorship Resources
- ▶ Cancer Screening Resources
- ▶ ACS Cancer Action Network
- ▶ Getting Connected to ACS
- ▶ Recap



Stephanie Vilchis
Associate Director, Cancer Center Partnerships
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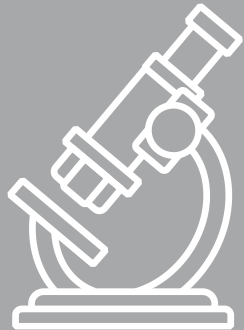




Vision: End cancer as we know it, for everyone.

Mission: Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Advancing
discovery



Action
through
advocacy



Patient
Support



Every cancer. Every life.

HEALTH EQUITY





American Cancer Society

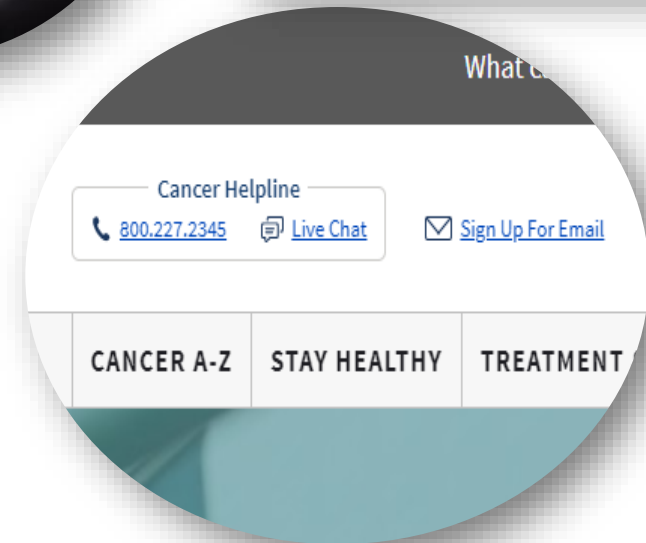
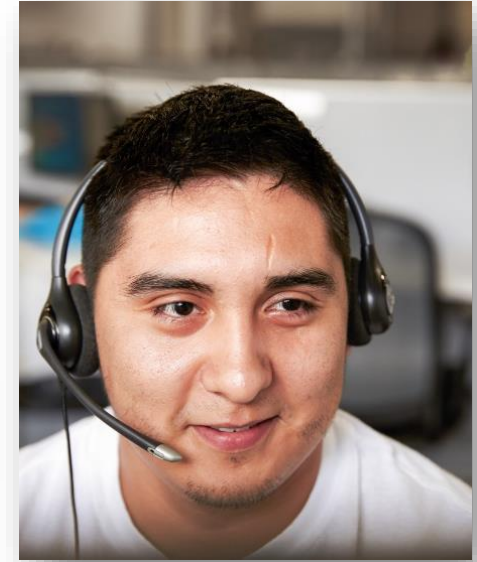
Cancer Information and Online Resources

National Cancer Information Center (NCIC)

1.800.227.2345 / www.cancer.org

We can assist your patients with:

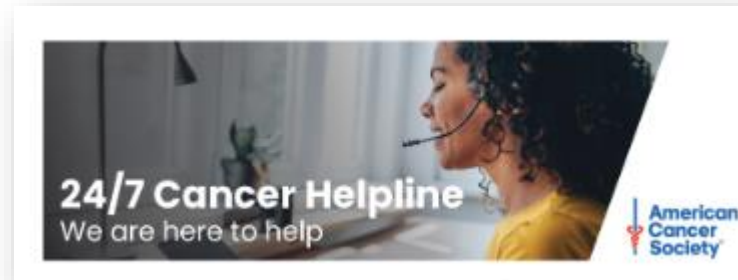
- ▶ General cancer site information
- ▶ Prevention and screening
- ▶ Detection and diagnostic procedures
- ▶ Treatment options
- ▶ Pain and symptom management
- ▶ Research and new developments
- ▶ ACS patient programs and services
- ▶ Community & nationwide resources



Cancer Helpline

1.800.227.2345

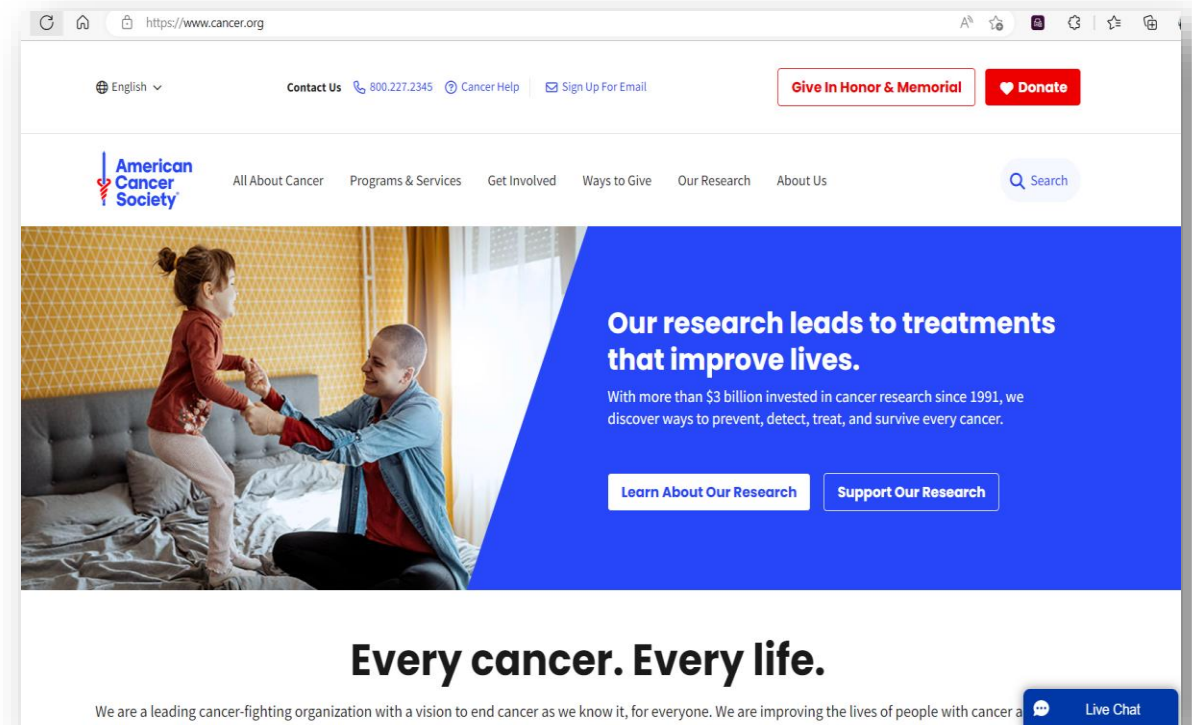
- ▶ Available 24/7/365
- ▶ Over 150 languages and dialects available
- ▶ Latest science-based information on cancer
- ▶ Referrals to ACS patient programs and services
- ▶ Referrals to community & nationwide resources
- ▶ Oncology Nurses available
- ▶ Information on local community events
- ▶ TTY/TDD capability for hearing impaired
- ▶ Video chat available



ACS Website: Cancer.org

www.cancer.org

- ▶ Live Chat with a Cancer Information Specialist
- ▶ Cancer screening and prevention
- ▶ Reducing cancer risk
- ▶ Cancer types and treatment options
- ▶ Support programs and resources
- ▶ Cancer research and news
- ▶ Interactive tools including online communities for patients, survivors, and caregivers
- ▶ Information on volunteering & events



Online ACS Resources on Cancer.org



ACS Health Insurance Assistance Services (HIAS)

The ACS HIAS is helping to discover solutions that will help cancer patients who have lost, or are in danger of losing, their health care coverage. HIAS specialist work with patients to provide individualized information and resources to help navigate the health insurance system. For more information, please call us at 1-800-227-2345 or go to cancer.org and use the “Live Chat” option to connect with our caring, trained staff.



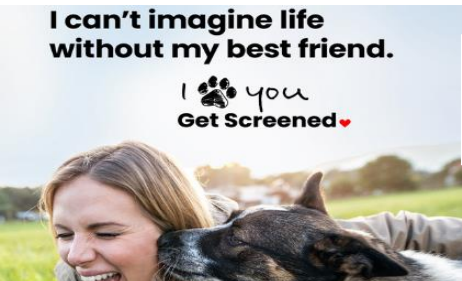
Online Tool to Help Patients Organize their Cancer Journey

From the moment they're diagnosed, patients with cancer have to deal with an overwhelming amount of information. Keeping that information organized is important for tracking their journey, preparing for discussions with doctors, and making important decisions. The Personal Health Manager is designed to help with that. Providers and patients can access the Personal Health Manager at [Personal Health Manager | American Cancer Society](https://personalhealthmanager.americancancersociety.org)



Breast Cancer Support Program: Reach to Recovery

Facing Breast Cancer can feel lonely and overwhelming. Connecting with someone who really understands is crucial. That's where the American Cancer Society's Reach to Recovery program can help. Reach to Recovery connects people facing breast cancer with survivors for one-on-one support. Our trained volunteers provide a listening ear for someone with breast cancer. Call 1-800-227-2345 or go to [Reach To Recovery | American Cancer Society](https://reachtorecovery.americancancersociety.org)



Cancer Screening Locator Tool

Cancer Screenings save lives. The American Cancer Society's Screening Locator helps people find a screening location. Find a cancer screening location near you: [Cancer Screening Locations Near You | American Cancer Society](https://cancerscreeninglocationsnearyou.americancancersociety.org)


“tlc” is Being Reimagined!

“tlc” is now **EverYou™**

- ▶ “tlc” is changing our name and offering an updated and more meaningful shopping experience.
- ▶ Brand refresh launch: Summer 2024!
- ▶ Website offers a variety of affordable products to help with appearance related side effects of cancer treatment
 - ▶ Wigs/Wig Care
 - ▶ Hats/Scarves/Turbans
 - ▶ Mastectomy Products
 - ▶ Generous return policy
- ▶ More information available on [EverYou.com](https://www.EverYou.com)



exciting news



“tlc” Tender Loving Care® is being reimagined!

**You are not your cancer.
Not even close.**

You are just you – and you deserve to feel like it. Always.

With this in mind, “tlc” Tender Loving Care® is changing our name and offering an updated and more meaningful shopping experience.

We are now **EverYou™**.

Look for our new name and a new website coming this summer!

EverYou™





American Cancer Society

Access to Care: Transportation & Lodging Programs

Transportation

Road To Recovery

ACS volunteer drivers provide free rides for patients traveling to and from their treatment and cancer-related medical appointments.

Program Guidelines:

- ▶ Patients must be traveling for cancer treatment or a cancer-related medical appointment
- ▶ It can take several business days to coordinate your ride, contact us at least 3 days in advance of appointment date
- ▶ ACS is following CDC guidance to establish safety protocols for the immunocompromised population which our drivers and patients will be required to follow, including mask wearing
- ▶ Call **1.800.227.2345** or live chat at www.cancer.org to set up the new app program to schedule a ride with Road to Recovery for cancer related appointments



We're right where you need us to be.

Get a ride to treatment.



We need more drivers! Please help spread the word: www.cancer.org/drive



ACS Lodging Assistance

Extended Stay America – Keys of Hope

800.227.2345 | cancer.org

Lodging assistance for patients traveling to cancer treatment. 20,000 Free Nights, 40,000 at 45% off discount at over 760 ESA locations.

- ▶ Patients must be traveling to active cancer treatment
- ▶ Patients must reside more than 40 miles away or more than 1 hour away from their cancer treatment center
- ▶ Patients must have access to the Internet or have a friend, relative or health system staff that can assist with online booking
- ▶ Patients must be able to care for their personal needs or travel with a companion who can assist them.
- ▶ Patients must have a credit card for incidentals or have a friend/relative with one. (\$1 hold per night)
- ▶ A responsible adult must always supervise children younger than 18 years old.





American Cancer Society

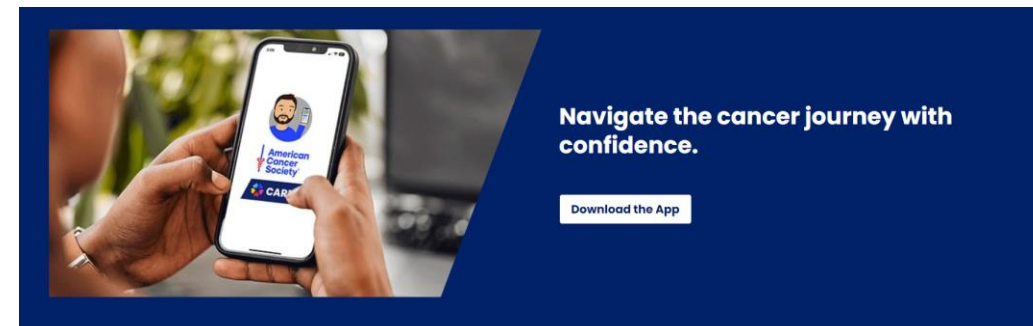
ACS CARES:

Community Access to Resources,
Education, and Support Program

ACS CARES Navigation Support Program



The American Cancer Society officially launched the ACS CARES (Community Access to Resources, Education, and Support) program. This navigation support program is designed to provide information, resources, and support to people affected by cancer. The ACS CARES app is now available to download for mobile users.



ACS CARES includes three components:

- A digital app that utilizes the ACS social determinants of health assessment to provide self-service navigation support with curated information tailored to each person's needs.
- 24/7 access to support from caring, trained NCIC specialists who can connect people to ACS programs and national/local resources and information.
- Personalized support from trained ACS volunteers. Community volunteers will provide virtual support through the app, and student (clinic) volunteers will provide in-person support at health care system sites.



Digital app

for easy access to tailored information and resources — available anytime and anywhere.



24/7 access

to support from caring, trained ACS staff who connect people to resources and information over the phone.



Trained ACS community volunteers who provide **virtual support** and student volunteers who provide **in-person support**.

Now available in Spanish! Check out the [web site](#) and to download the app.



- **Scan the QR code** to download the app for iOS or Android devices.
- **Enter the special access code 259293** and begin using the app.





American Cancer Society

Survivorship Resources

Survivorship Resources

National Cancer Survivors Resource Center

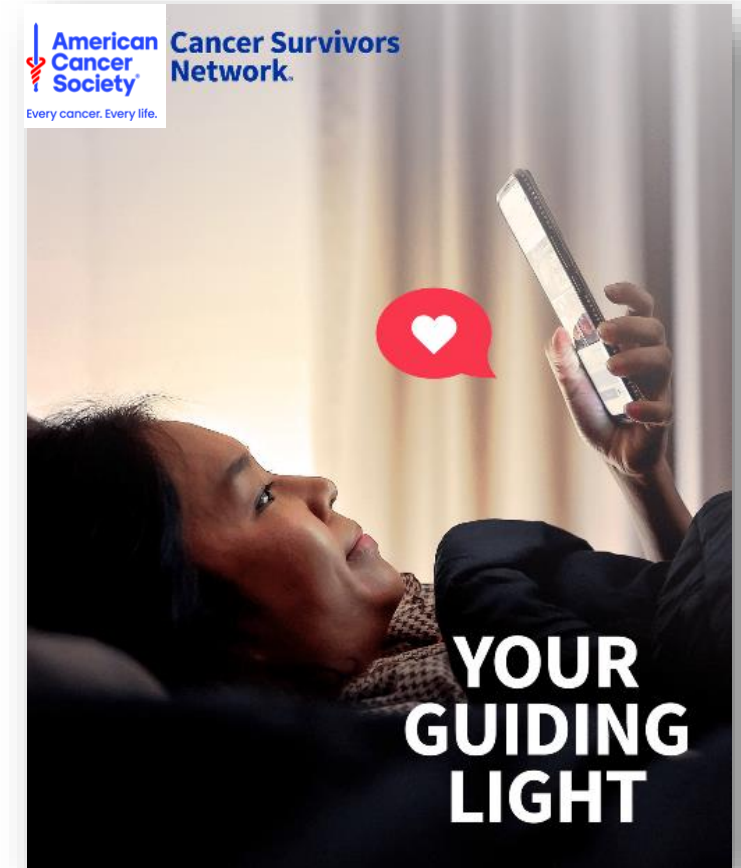
- The National Cancer Survivorship Resource Center (The Survivorship Center) is a collaboration between the American Cancer Society and the George Washington University Cancer Institute. Our goals are to shape the future of cancer survivorship care and improve the quality of life of cancer survivors as they transition from treatment to recovery. Here you will find information and resources that have been developed for cancer survivors, caregivers, and the community.

Cancer Survivors Network

- Cancer Survivors Network (CSN) is a peer support community for cancer patients, survivors, caregivers, families, and friends.

Survivorship Support on Cancer.org

- On our Survivorship landing page, you will find resources and information on:
 - Video series on how to cope with physical and emotional challenges for cancer survivors
 - Living Well During Treatment
 - Coping With Cancer
 - Moving On and Being Healthy After Treatment
 - Managing Cancer as a Chronic Illness
 - Understanding Recurrence
 - Survivorship Resources from the American Cancer Society





American Cancer Society

Get Screened: Cancer Screening Resources

ACS Screening Resources

Visit our Get Screened landing page at: www.cancer.org/getscreened to learn more about important early detection tests and check out our updated **The Defender 2.0 tool** on cancer.org where you can access screening locations near you!

Check out the ACS Screening quick reference guide, "[Cancer Screening 101](#)" which includes screening recommendations.

The screenshot shows the American Cancer Society's 'Get Screened' landing page. At the top, there's a navigation bar with the ACS logo, menu items like 'All About Cancer', 'Programs & Services', and a search bar. Below the navigation, a large blue banner features a photo of a smiling couple. The text on the banner reads: 'Love is an action. Get Screened.' followed by a sub-headline: 'Put your love into action. Make cancer screening a regular part of your life. Screening tests are used before a person has any symptoms to help find cancer early, when it may be easier to treat.' A 'Find Screening Providers' button is located at the bottom of the banner. Below the banner, the heading 'Put your love into action. Get screened.' is followed by three interactive cards: 'Quick Reference Guide' (with a download icon), 'Find a cancer screening location near you.' (with a location pin icon), and 'Test Your Screening Knowledge' (with a question mark icon).

The screenshot shows the 'Crucial Catch' campaign page. The top half has a purple background with a photo of Dak Prescott in a Dallas Cowboys uniform. The headline reads 'MAKE A CRUCIAL CATCH.' Below it, a paragraph states: 'There's no sure way to prevent cancer, but you can go on the offense with regular screening and lifestyle changes to help reduce your risk. Take the quiz to learn more about what screening tests and lifestyle choices are right for you.' A 'Take the Quiz' button is positioned below the text. Below the purple section, the heading 'CANCER SCREENING SAVES LIVES.' is displayed in pink. A paragraph explains: 'Some cancers can be found early, before they have had a chance to grow and spread. The 5-year survival rate for many cancers is over 90% when detected early. Getting screened is crucial to catching cancer early when it may be easier to treat. Make your play and find your local cancer screening center.' To the right, there's a 'Find Your Local Screening Center' section with a search bar for 'City, State or Zip' and a 'Search' button. Below the search bar is the text 'What screening do I need?'.



American Cancer Society

ACS Cancer Action Network

American Cancer Society – Cancer Action Network™

Advocacy is essential to increase access to cancer breakthroughs through supporting policies and legislation that help cancer patients. By activating grassroots volunteers nationwide, ACS CAN fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change.

- **Every Woman Counts (EWC)** and the **Breast and Cervical Cancer Treatment Program (BCCTP)**
 - Provide screening, diagnostic services and treatment for breast and cervical cancer for those who are underinsured or uninsured
- In 2024, more than 34,000 Californians will be diagnosed with breast or cervical cancer.
- Senate Bill 1213 (*by Senator Toni Atkins*) will increase eligibility for these programs to close the gap on cancer care
- It's passed the Legislature and is on its way to the Governor for signature.
- 1,683–2,100 more women will be covered
- Sign this [petition](#) to help us generate awareness and support.
- Learn more about ACS CAN State & Federal priorities at: [American Cancer Society Cancer Action Network \(fightcancer.org\)](https://fightcancer.org)





American Cancer Society

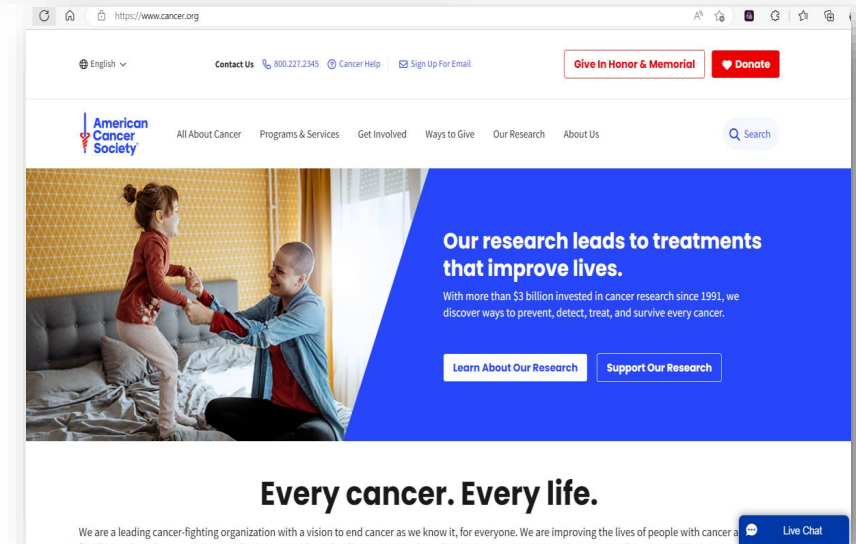
Get Connected

Get Connected to ACS!

Getting connected to ACS is easy!

You can access all our information and free services by:

- ▶ Calling our National Cancer Information Center **1-800-227-2345** – available 24/7/365. You will always get a live person to talk to!
- ▶ Visiting **Cancer.org** – available 24/7/365. You can connect to a live cancer information specialists from the “Live Chat” option.
- ▶ **ACS CARES Patient Navigation Program** – download the ACS CARES app to get tailored ACS cancer information, resources, and get connected to all our programs. Services provided by community navigators.



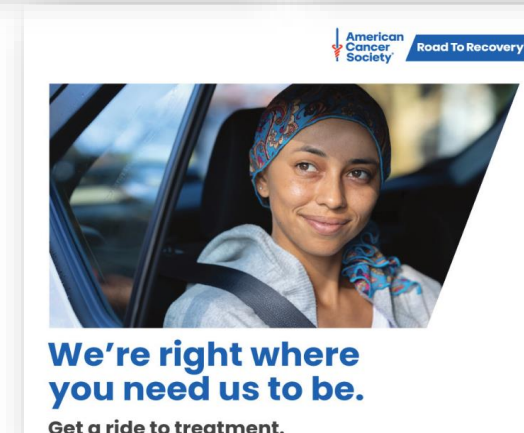
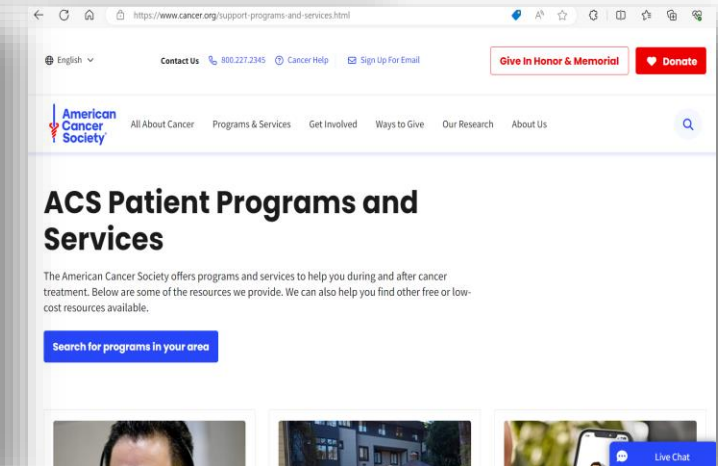
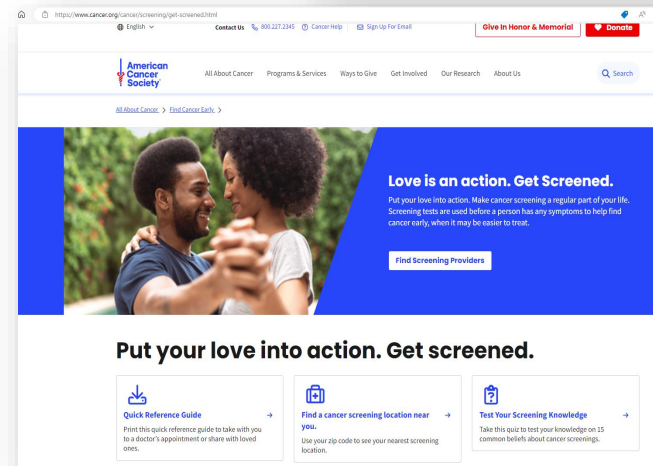
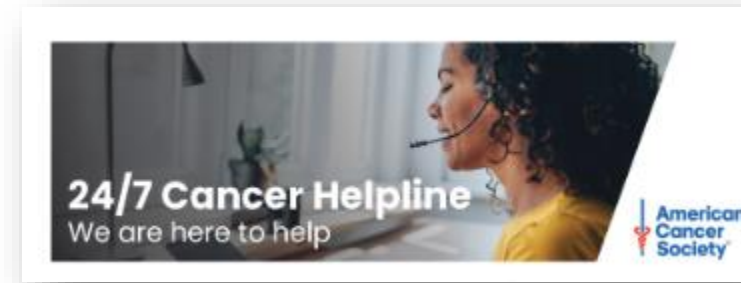


American Cancer Society

Recap

To Recap:

- ▶ Trusted Cancer Information
 - ▶ Online Support Resources
 - ▶ Transportation & Lodging Assistance
 - ▶ ACS CARES Navigation Program
 - ▶ Support Resources for Survivors
 - ▶ Support Resources for Caregivers
 - ▶ Early Detection Resources/Screening Locator
 - ▶ Community & Nationwide Resource Referrals
- ▶ **Get Connected to ACS & ACS programs:**
- ▶ 800-227-2345
 - ▶ cancer.org
 - ▶ ACS CARES app
 - ▶ Follow us on social media!





THANK YOU!



@ACSCalifornia + @AmericanCancerSociety



@acs_california + @americancancersociety



/company/american-cancer-society/



@ACS_California + @AmericanCancer



@americancancersocietyca + @americancancersociety